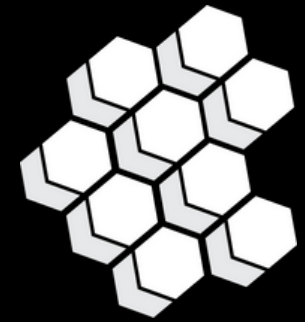


JULY'S XR INSIGHTS

FEATURING INTERESTING USE-CASES,
OUTLOOKS, OR PERSPECTIVES ON XR.
HERE ARE OUR INSIGHTS FROM JULY 2019.

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ANXIETY THERAPY

- VR used to visualize patient's temperament via brain patterns and heart rates
- Once self-aware of their feelings, users can interact with objects, e.g., flowers blooming or stars illuminating

SPLIT RENDERING

- Emergence of 5G means lightning quick download speeds.
- Combining 5G with localized VR data, removes need for high end graphics card
- Less battery requirements makes headsets smaller

ENTERPRISE TRAINING

- Enterprise immersive training market expected to reach \$8 billion by 2023
- Annual compounded growth rate of 46% between now & 2023